

Petersens on the grow

Cardiff-based marketing and PR agency, Petersens, has appointed two new members of staff to handle an increasing number of clients.

Jill Roberts joins the team as a Senior Consultant. With a career in communications and PR spanning more than 20 years, she will be involved in strategic planning and media relations for clients across Petersens' portfolio, including the new owners of the Burberry site, Garrison Barclay, Newport-based specialist contractors, S Dudley & Sons, and education providers for children with severe autism in Wales, Orbis Education.

Dana Hashem recently graduated in English Literature from Cardiff University and has been appointed as an Account Executive to the Petersens team. Whilst completing her studies, Dana gained valuable experience in marketing and PR through work placements with Ebury Publishing, Triptych Marketing and The Stroke Association. She will be working closely with the agency's account directors on strategy implementation.

Rob Petersen, managing director of Petersens said: "As we celebrate our 4th year of continued growth, the time was right to expand our team further. The arrival of Jill and Dana to the Petersens team only adds to its range of skills and expertise, which is very much required to service an expanding client list from a diverse range of industry sectors."

For further information please contact:

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